



How Royal Exchange Marrickville profited by our design

When Mick Doughan, owner of the Royal Exchange, needed to revitalise his under performing gaming room he turned to Innersphere.

Innersphere redesigned the gaming layout using our understanding of the psychology of entertaining spaces. Making the gaming room a more appealing space to stay and play.

Over the next eighteen months a staged series of renovations took place including all Bars, TAB and additional outdoor TAB

Since the make over the results throughout the venue have consistently increased and turnover has nearly doubled.

For a diagnostic appraisal of your gaming and entertainment environment, call Michael Sadubin on (02) 9959 5656



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profit by design

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