



How Central Coast Leagues Club profited by our design

When General Manager John Keene needed help to reverse the decline of business following the introduction of smoking laws he turned to Innersphere.

Innersphere identified a new area within the club capable of housing over 130 EGMs. We designed then project managed a fully compliant al fresco area and gave planning advice to add a quality food offer to improve the customer experience.

Since opening, the Blue Water Terrace has consistently increased the Club's earnings.

For a diagnostic appraisal of your gaming and entertainment environment call Michael Sadubin on 9959 5656



innersphere
profit by design

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